

## Business "Majors" at AHS

(NYS Education Department calls them Pathways)

Required Courses for each Business Pathway (All courses are 1 credit unless otherwise noted):

	<b>Marketing Pathway</b>	<b>Entrepreneurship Pathway</b>	<b>Accounting &amp; Finance</b>
<b>Required Course #1</b>	<b>Career and Financial Management (0.5)</b>		
<b>Required Course #2</b>	Business Law or Business Management	Business Law	Ethics in Govt & Business
<b>Required Course #3</b>	Sports & Entertainment Mktg <b>OR</b> Winner's Circle Mktg	Business Management	Accounting or College Accounting
<b>Required Course #4</b>	Fashion Marketing (0.5) or Social Media Marketing (0.5) OR One Other Business Elective	Personal Money Management (0.5) OR Investing 101 (0.5)	Personal Money Management (0.5)
<b>Required Course #5</b>	College Marketing (0.5)	1 Additional Marketing Elective (Sports, Fashion, Social Media, College Marketing; INCubator, or Winner's Circle Mktg)	Investing 101 (0.5)
<b>Industry Exam (Culminating Exam)</b>	Precision 401 Marketing I	Precision 451 Entrepreneurship	Precision 235 Banking & Finance

### How do these Pathways benefit our kids?

**Graduation Requirements:** AHS Students can graduate with a CTE Endorsement and be exempt from one of the five required Regents exams.

**NYS Education Department** certification that the student is ready for entry level work or higher education in the field. It gives them an advantage!

**Real World Experiences:** CTE Students will participate in Work Based Learning Experiences to apply what they are learning in the classroom in the Industry.

## Complete Business Education Course Listing

### **Half-Year Courses**

- \_\_\_\_\_ Career & Financial Management Factor 8 ALL GRADES
- \_\_\_\_\_ Business of Music Factor 8 ALL GRADES
- \_\_\_\_\_ Social Media Marketing Factor 8 Grades 10, 11, 12
- \_\_\_\_\_ Fashion Marketing Factor 8 ALL GRADES
- \_\_\_\_\_ Personal Money Management Factor 8 Grades 10, 11, 12
- \_\_\_\_\_ College Intro to Business Factor 9 Grades 11, 12
- \_\_\_\_\_ College Marketing Factor 9 Grades 11, 12
- \_\_\_\_\_ Investing 101 Factor 9 Grades 10, 11, 12 \* Prerequisite: Career & Financial Mgmt OR Personal Money Mgmt OR Accounting OR College Accounting

### **Full Year Courses**

- \_\_\_\_\_ Sports & Entertainment Marketing Factor 8 ALL GRADES
- \_\_\_\_\_ Business Law Factor 8 Grades 10, 11, 12
- \_\_\_\_\_ Business Management Factor 8 Grades 10, 11, 12
- \_\_\_\_\_ Co-Operative Work Experience Factor 8 Grades 10, 11, 12
- \_\_\_\_\_ INCubator.edu Entrepreneurship Factor 8 Grades 11, 12
- \_\_\_\_\_ Accounting Factor 8 Grades 10, 11, 12
- \_\_\_\_\_ College Accounting Factor 9 Grades 11, 12
- \_\_\_\_\_ College Managerial Acctg Factor 9 Grade 12 \*Prerequisite: College Acctg)
- \_\_\_\_\_ AHS Computer Help Desk Internship Factor 8 ALL GRADES
- \_\_\_\_\_ AP Business Principles Factor 10, Grades 10, 11, 12 NO PREREQUISITE
- \_\_\_\_\_ Winner's Circle Marketing Factor 9 Grades 10, 11, 12 \*Prerequisite: Approved application
- \_\_\_\_\_ Business of Media Journalism & Production Factor 8 Grades 10, 11, 12 \*\*  
2 Credits: English & Business; SATISFIES Senior English Requirement
- \_\_\_\_\_ Ethics in Govt & Business Factor 8 Grades 11, 12 SATISFIES PIG & ECONOMICS REQUIREMENT FOR SENIORS